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Shoebboxed Adds Veteran VP of Marketing to Accelerate Explosive Growth

DURHAM, N.C. – Shoebboxed, the world's leading receipt and document digitization SaaS company, announced today that it hired a new VP of Marketing. This addition comes after a landmark twelve-month stretch for Shoebboxed, in which the Durham-based startup closed a substantial Series B institutional round from Novak Biddle Venture Partners, launched partnerships with Hewlett-Packard and Intuit, and surpassed 500,000 accounts. Corey Post was hired to the position of VP of Marketing.

Post brings over ten years experience marketing and building new media products. Most recently, Post served as the Director of Online Marketing at Cornerstone on Demand, a Santa Monica, Calif.-based SaaS company that went public in March of 2011 at over a billion dollar valuation. While there, Post oversaw digital customer acquisition, search and social media. He and his team increased pipeline growth by over 62%, grew search traffic by over 100% and oversaw Cornerstone's online marketing through its successful initial public offering.

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Prior to Cornerstone on Demand Post held director level roles at industry leading companies such as IAC and Landmark Communications. Post's resume also includes impressive consulting work at LegalZoom and ReachLocal, where he played a major role in the development of the strategy behind what eventually became ReachCast, later named the best social media service for Small Businesses at the 2011 Mashable Awards. Post began his career at AOL, where he worked with the multimedia giant to build a community for 20-somethings that integrated with a newspaper company that he had founded.

Post holds an MBA from the University of Virginia's Darden Graduate School of Business Administration, where he was awarded a full tuition scholarship and Batten Media Fellowship for achievements in media.

Post will be responsible for overseeing all of Shoeboxed's customer acquisition channels and accelerating the explosive growth that Shoeboxed has seen over the past twelve months. "Corey brings a wealth of knowledge and experience to Shoeboxed and we could not be more thrilled that he will be taking the helm of our customer acquisition process at such a pivotal time in our growth," said Taylor Mingos, Shoeboxed's CEO. "Corey will enable us to target the growing demand for receipt management solutions and rapidly expand our footprint in the SaaS space in an extraordinarily significant way," added Mingos.

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Post's appointment ends Shoeboxed's nine-month search for a VP of Marketing. Post is relocating to Durham from California and will begin work at Shoeboxed next week.

About Shoeboxed (<http://www.shoeboxed.com>)

Shoeboxed is a web start-up founded in 2007 that specializes in the scanning, data extraction and organization of receipts, business cards, bills and other documents. Shoeboxed accepts documents through their prepaid mail-in service, by e-mail, with one of their free uploaders or from one of their Android, iPhone or iPad apps. Once the important information is extracted and verified, users have access to a secure, online archive of data that makes accounting, bookkeeping, tax return preparation, expense reporting, and contact management simple and painless. Shoeboxed serves hundreds of thousands of users in over 100 countries worldwide.

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