



January, 2012

FOR IMMEDIATE RELEASE

Media Contact:

Jake Brereton

+1 919 687 4269

[jake@team.shoebboxed.com](mailto:jake@team.shoebboxed.com)

## **Shoebboxed Scanning Apps Launched on HP Printers**

DURHAM, N.C. – Shoebboxed, the world's premier solution for turning receipts and business cards into structured online data, has developed two scanning applications for [HP web-connected printers](#). The two apps, one for receipt scanning and the other for business card scanning, allow users to scan receipts and business cards from their HP web-connected printer directly into their online Shoebboxed account.

With the release of the new Shoebboxed apps, turning a pile of receipts or business cards into an online archive of secure data is easier than ever before. Once online, organized financial data can be sent to great tools like QuickBooks, Outright, Evernote, FreshBooks, Xero, Excel and dozens of other accounting, bookkeeping and tax preparation tools. Contact information extracted from business cards becomes usable data for many CRM and e-mail tools such as Salesforce, Batchbook, Tactile CRM, Outlook, Google Contacts, Yahoo Contacts and Constant Contact.

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Shoebboxed's two new receipt and business card scanning apps are the latest in a growing list of document submission options offered by the company best known for its hassle-free prepaid mail-in service. Small business owners can now instantly outsource time-consuming scanning and data extraction work to Shoebboxed from the convenience of their home or office, giving them with more time to focus on their business.

Once submitted, both receipts and business cards go through Shoebboxed's special data extraction and verification process. The useful information is extracted from the documents, human verified for ~100% accuracy, then posted in a secure online account. Once verified, Shoebboxed provides a secure, organized, online archive of all data that is not only stored indefinitely and accessible anywhere, but also that can be instantly exported to dozens of powerful accounting, bookkeeping and CRM tools.

"What's most exciting about these new apps is that they empower small business owners, allowing them to save hours each day on admin tasks using the same printer that they already know and love. We're thrilled to be working with HP to make small businesses more efficient, effective and profitable," said Shoebboxed CEO Taylor Mingos.

Shoebboxed's two new scanning applications are pre-installed on all new HP web-connected HP printers. The free apps can also be downloaded and installed on older HP web-connected printers from [HP ePrintCenter](#).

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**About Shoeboxed (<http://www.shoeboxed.com>)**

Shoeboxed is a web start-up founded in 2007 that specializes in the scanning, data extraction and organization of receipts, business cards, bills and other documents. Shoeboxed accepts documents through their prepaid mail-in service, by e-mail, with one of their free uploaders or from one of their Android, iPhone or iPad apps. Once the important information is extracted and verified, users have access to a secure, online archive of data that makes accounting, bookkeeping, tax return preparation, expense reporting, and contact management easier.

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