



March 9, 2010

FOR IMMEDIATE RELEASE

Shoebboxed App Now Available Through the Google Apps Marketplace

Single sign-on to provide greater efficiency and convenience for online receipt and business card organization

DURHAM, NC—Today Shoebboxed.com, the leader in receipt and business card management, announced it has added the Shoebboxed App to the Google Apps Marketplace™, Google's recently launched online storefront for Google Apps™ products and services. Shoebboxed is a feature-rich web application that allows users to manage their receipts, business cards, and other important financial data from anywhere in the world with just a browser and an internet connection.

“Shoebboxed is committed to leading the marketplace toward a paperless office with digitization and intelligent online processing of documents, so integrating with Google Apps was a logical choice for us,” says Taylor Mingos, Founder and CEO. “By adding the Shoebboxed App to the Google Apps Marketplace, we’ve made it extremely easy for Google Apps users to get a powerful receipt and business card management web application that works seamlessly with their messaging and collaboration platform.”

Shoebboxed allows users to mail in receipts and business cards or send them via email or mobile phone to be scanned for human-verified data extraction, automatic categorization, export functions, and secure digital archiving. By integrating Shoebboxed with Google Apps, customers can access the Shoebboxed App using single sign-on through Google Apps, eliminating the need to remember an extra password. Now accessing Shoebboxed’s powerful finance and contact organization features is quicker than ever before.

Core features of Shoebboxed:

- Receipts and business scanned and data entered with all important information from the documents
- Automatic categorization of receipts into common tax categories
- Export receipts to Quickbooks, Quicken, Excel, CSV, PDF expense report
- Export business card contacts to Outlook, Salesforce, LinkedIn, and other digital address book solutions
- Shoebboxed iPhone App and Shoebboxed Mobile for expert receipt processing on the go

"We are very happy to have Shoebboxed in the Google Apps Marketplace," says Scott McMullan, Google Apps Partner Lead for Google Enterprise. "Through the Google Apps Marketplace, software vendors like Shoebboxed are helping us build a rich ecosystem of

integrated apps that work seamlessly with Google Apps, allowing IT administrators to leverage the benefits of cloud computing and extend Google Apps to meet more of their business needs. We are happy to offer Shoeboxed to the millions of Google Apps users who have embraced the cloud."

The Google Apps Marketplace makes it easy for more than 2 million Google Apps customers to discover, purchase and deploy integrated business applications and related professional services. By integrating with user account and application data stored in Google Apps, these cloud applications provide a simpler user experience, increase business efficiency, and reduce administrative overhead. To learn more, visit google.com/appsmarketplace.

Google Apps brings simple, powerful communication and collaboration tools to organizations. With Google Apps, users can use applications such as Gmail™ webmail service, Google Talk™ instant messaging service, Google Calendar™ calendaring service, Google Docs™ program, Google Sites™ web application, and Google Video™ for business on their own domain to work together more effectively. Best of all, it's all hosted by Google, so there's no hardware or software to download, install or maintain.

More About Shoeboxed (<http://shoeboxed.com>):

Shoeboxed, the leader in online receipt and business card management, scans, organizes, and extracts data from its clients' receipts and business cards to facilitate tax preparation, reimbursements, budgeting, bookkeeping and contact management. Users mail paper receipts and business cards or send them via email or mobile phone to Shoeboxed for famously fast processing.

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