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FOR IMMEDIATE RELEASE

Shoebboxed.com to Offer Revolutionary, Free Service to Monitor Online Shopping and Digital Receipts

Improved e-mail processing extracts online receipt data with over 95% accuracy for budgeting, taxes, and record keeping

DURHAM, NC – Shoebboxed.com, the leader in online receipt and business card management, has just launched a new and improved version of their free service that will allow online shoppers to effectively and efficiently manage their purchases and save more money than ever before.

Shoebboxed users can automatically forward their receipts from online retailers to their Shoebboxed accounts, where important data like store name, total, and date are extracted with over 95% accuracy for budgeting, bookkeeping, reimbursements, and tax purposes. Receipts are also sorted into categories with the improved Auto-Categorization tool. With the new e-mail processing system, this free feature is now faster and has even more accurate data extraction than before so online shoppers can conveniently keep track of their purchases and spending with minimal effort and hassle.

By using their Shoebboxed e-mail address as their online shopping address, users can also avoid all the spam and marketing messages being sent by online retailers to their primary inboxes. Old online shopping receipts can simply be forwarded manually from a user's inbox to their Shoebboxed address. Users can also scan paper receipts and upload them to their Shoebboxed accounts.

“We just celebrated our second year of going online, and we thought this would be a great way to get back to our roots.” said Taylor Mingos, CEO and Founder of Shoebboxed. “We want to be able to provide a great free service for our DIY users to help them save money during the recession.”

Shoebboxed's improved free DIY service will revolutionize online shopping by providing users with the ability to automatically categorize their receipts, store them in a secure online archive, maximize deductions and reimbursements, and save time and money on their bookkeeping.

Those who are interested in trying out Shoeboxed's solutions for receipt and business card management should visit their website for more information at <http://www.shoeboxed.com>.

About Shoeboxed (<http://www.shoeboxed.com>)

Shoeboxed, the leader in online receipt and business card management, scans and organizes its clients' receipts and business cards to make them more manageable for taxes, reimbursements, budgeting, bookkeeping and contact management. Users mail paper receipts and business cards to Shoeboxed for famously fast processing.

Other features of Shoeboxed:

- Receipts and business cards scanned and entered with important information from the documents
- Automatic categorization of receipts into common tax categories
- Export receipts to Quickbooks, Quicken, Excel, CSV, PDF expense report
- Export business card contacts to Outlook, Salesforce, LinkedIn, and other digital address book solutions

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