



August 11, 2008

SPECIAL ANNOUNCEMENT
FOR IMMEDIATE RELEASE

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Shoeboxed and PriceProtectr team up to help online consumers

Two leading online consumer web sites, Shoeboxed.com and PriceProtectr.com, have begun a strategic partnership to help online shoppers save money, organize shopping receipts, and ensure they are always shopping smart.

Shoeboxed.com is the leading online application for organizing receipts, allowing consumers and businesses to upload or mail in receipts to organize online. Price Protectr is a money-saving tool that alerts users when they have spent too much on purchases by comparing user's purchasing history to current prices across a variety of retailers.

As two leading websites aiming to empower consumers and save them money, Shoeboxed and Price Protectr will seek out innovative ways to integrate the services together to benefit their users.

"In many ways, we share a long-term vision to give power back to consumers, whether it be through helping them organize, or alerting them when they can find a better deal," said Taylor Mingos, CEO and Founder of Shoeboxed. "We're excited about working with Price Protectr to give some power back to consumers and make the Internet a more consumer-friendly place."

Current Price Protectr users will be able to create free Shoeboxed accounts and try Shoeboxed Receipt Mail-In for one month free. Normally \$19.95 per month, the free trial will allow new users to explore what many have called the "Netflix for receipts" without having to pay anything in the first thirty days. In Receipt Mail-In, users mail

in receipts, invoices, bills and other financial documents to Shoeboxed in prepaid envelopes that the company provides. The documents are scanned and entered into an online account, where users can access, sort, and export their receipt information. Receipts are sent back to users with another prepaid envelope for the next cycle.

Current Shoeboxed users will also be able to benefit from Price Protectr's services. Through Price Protectr's alerts, Shoeboxed users will be able to save money by paying the lowest price available for their purchases. By having their receipts organized in Shoeboxed, and their items Price Protected, users now have a better way to keep track of what they are buying, and how much they are really spending.

About Shoeboxed

Shoeboxed.com organizes and manages receipts online. From simple bookkeeping to tax returns, users save time and gain control with Shoeboxed's innovative program. Users can scan and upload receipts for free on the website and can subscribe to a Receipt Mail-In account to send receipts to the company. Shoeboxed will scan and upload them into a secure online account where they can be accessed, organized, and exported to popular desktop applications like Excel and Quicken.

About PriceProtectr

Price Protectr offers free, money-saving services for users. When Price Watching, users receive an automated message when the price of something they would like to buy drops. For Price Protection, if the price goes down *after* a user buys an item from one of 124 retailers covered by Price Protectr, the user will get an e-mail with instructions on how to they may be able to get money back from the store. The retailer must have a price protection policy, but many household names have such policies. PriceProtectr.com covers more than 124 national retailers, including Amazon, Best Buy, Sears, and Staples.

